**Agile User Stories: Musical Instrument Website**

**Brief**

*TunesForYou* is a new website dedicated to selling high quality musical instruments to the public.

They are a new company and this is their first ever e-commerce website, before they had an eBay account and did things that way, but they have been so successful they now have money to invest in building their reputation as the company that sells only the best musical instruments

around.

They source their items from afar and travel the world to do so – this is their

**USP**.

However, they’re still small fish and are still growing their customer base so need to be realistic and focus more on generating more revenue into the company first. They have come to you to help them do this.

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| **Sprint** | **1** | **2** | **3** | **4** |
| **Requirement** | We also need a page for each item we offer  with descriptions and price and reviews | Can we link to our Facebook and Instagram  pages? | Payment options | Database needed for customer details |
| **User Story** | As a user I want to e abel to see what instruemtns they have on offer. | As a manager I want to be able to use social media to show off our unique stock attracting more clients. | As a user I want to be able to see how I can pay for what I want to buy. | As a manager I want to be able to store customer details so offers, newsletters etc can be sent out spefifc to their interests to increase customer base. |
| **Database** |  |  | As an employee I need to see what payments are made and needed and store customer info on a database to send purchase. | As a mamnanger I want a database that collects customer details for future purchases and expand customer base. |
| **BAck End** | As a employee I want to code a website that shows whats on offer. | As a manmager I want social media account linked to the website to gain more custmers | As an employee I want to code different ways for peopel to pay so they can buy stock. | As an employee I want to code a database that will work smoothly and interacts witht he website and email programme. |
| **Front End** | AS a user I want to see what I can buy as I liek instruemtns | As a user I want to see what is on on offer and where I can buy it from |  |  |
| **Reasons for Choice?** | The company sources their stock from around the world and are high end. They need to showcase these instruments as they are the USP. | The company sources their stock from around the world and are high end. They need to showcase these instruments as they are the USP. The more social media they are on the more they will be seen attracting more customers if linked back to their website. | They need to generate revenue as soon as possible to payment options are needed for customers to buy straightaway. If it was emails back and forth the customer may not buy or it will take longer to get poayments. It doesnt look professional if the customer cant buy on the site. | To increase the customer base a database is needed to collect information from customers who buy this way specific offers on similar products can be made to that client. News letters can be sent out to clients showcasing new products or offers. |